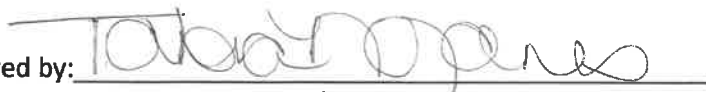


ST. JOSEPH ACADEMY
(SJA)

Department:	Communications & Marketing
Number:	400.3
Effective Date:	4/18/2017
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Page:	1 of 1

- I. Policy: In order to stay in compliance with Felician Services Inc. requirements, St. Joseph Academy must use our unaltered encircled Dove Crest logo on all letterhead, marketing, and communication pieces.
- II. Procedures:
- A. Electronic versions of the logo are available from the Communications & Marketing department.
 - B. The preferred logo is in full color with a circle of dots rather than a solid circle.
 - C. Formatting- The SJA primary mark includes our logo and name inline or stacked. The logo may be featured without the name, but our name may not be featured without the logo. These two components are in a fixed relationship and should not be altered in any way.
 - D. Coloring-Whenever possible, use the full-color logo. If this is not possible, a grayscale or stable color version is available. Acceptable occurrences include limited color applications, embroidery, engraving, glass, wood, vinyl, etc.
 - E. Sizing-the logo can be cropped or enlarged; however, the dove's head and at least 2/3 of its body must be visible. The minimum reproductive size of the logo is 0.5."
 - F. Spacing- designs must maintain a 0.5" space around the logo

Approved by:



President/CEO

Date

1/8/21